

May 1, 2018



Contents



Tł	The birth of Tokyo Kiraboshi Financial Group, Inc.					
1	Overview of the Group	p.3				
2	Outline after the three-bank merger	P.4				
3	Synergistic effects from three-bank merger and merger consolidation costs	P.5				
4	Strategic branch policy and optimization of personnel allocation	P.6				
5	The future image of the Group - Towards a comprehensive service business that is also strong in finance -	P.7				
То	kyo Kiraboshi Financial Group Medium-Term Business Plan					
0	utline of medium-term business plan/essentials of the business n	nodel				
6	Outline of medium-term business plan	P.9				
7	Approach to achieving targets (Kiraboshi KPI) - Understanding the customer and aiming as a result to "Create shared value with the customer" -	P.10				
8	A business model that takes "dialogue" as its starting point - Building a structure in which the customer gives us the first call -	P.11				
9	Main measures/functions supporting measures	P.12				
H	uman resources development					
10	Developing human resources that are trusted and chosen for their "dialogue" - Kiraboshi People -	P.13				
Βι	usiness process re-engineering					
11	Business process re-engineering to strengthen contact with customers and building a digital innovation strategy	P.14				
Regional headquarters structure/"dialogue" with regions						
12	Regional headquarters structure to achieve effective customer contact	P.15				
13	"Dialogue" with regions - Promoting "Thorough support for mainstay operations" for regional customers -	P.16				

Bra	anch structure	
14	Building a branch structure that takes into account "dialogue" with each region	P.17
Ma	ain measures	
15-A	Provision of consulting services	P.18
15-B	Leveraging of consulting functions	P.19
15-B	Leveraging financial intermediary functions based on evaluations of business feasibility	P.20
15-C	Initiatives for individual customers and promotional structure	P.21
Fu	nctions supporting main measures	
16-a	Strengthening collaboration with local governments, etc.	P.22
16-b	Initiatives to support start-ups - Working to make Kiraboshi Bank the natural partner for start-ups -	P.23
16-c	Strengthening support in the areas of medical/welfare and overseas expansion	P.24
16-d	Strengthening solutions that make use of the trusts function	P.25
16-е	Rising to the challenge of new business domains such as FinTech, by using Kiraboshi Tech	P.26
16-f	Strengthening group strategy through "dialogue"	P.27
Ma	arket strategy	
17	Securities investment strategy	P.28
Ар	proach to risk management	
18	Building strategic risk management approach	P.29
Go	vernance	
19	Strengthening governance	P.30
		2

1. Company profile



Major Group companies Tokyo Kiraboshi Financial Group, Inc.

👯 Kiraboshi Bank, Ltd.

Kiraboshi Consulting

Company history

December 1924	Founded The Yachiyo Bank, Limited
December 1951	Established The Tokyo Tomin Bank, Limited
April 2004	Established ShinGinko Tokyo, Limited
October 2014	Business integration by The Tokyo Tomin Bank, Limited and The Yachiyo Bank, Limited
	Established Tokyo TY Financial Group, Inc.
September 2015	Signed the Agreement on a Comprehensive Affiliation for Industrial Development in Tokyo with the Tokyo metropolitan government
April 2016	Business integration between Tokyo TY Financial Group, Inc., and ShinGinko Tokyo, Limited
June 2016	Business and capital tie-up with Sumitomo Mitsui Trust Bank, Limited
August 2016	Conditional upon obtaining approval from the relevant authorities, it was resolved at a meeting of the board of directors that there would be a merger between the three banks on May 1, 2018, in addition to which announcements were made concerning future business policies and overall strategy.
September 2016	Treated Sky Ocean Asset Management Co., Ltd. as a company accounted for using the equity method
November 2016	Alliance with Jimoto Holdings, Inc.
January 2017	Alliance with Senshu Ikeda Holdings, Inc.
April 2017	Established Kiraboshi Consulting Co., Ltd.
October 2017	Formation of ToKI Meki Oen Fund 1
November 2017	Established Kiraboshi Tech, Inc.
May 2018	Birth of Kiraboshi Bank
<	Change business name to Tokyo Kiraboshi Financial Group, Inc.

Management philosophy

To be a financial group for small and medium-sized enterprise customers and individual customers in the Tokyo metropolitan area that will contribute to the development of local communities through comprehensive financial services

Management policy

A bank that sparkles

Achieve enduring existence as a local regional bank through the provision of unique financial services

A bank that rises to the challenge

Leverage the special features of the Tokyo area to continue to meet new challenges in order to contribute to the development of our customers and of local economies

A bank that brings together ideas

We put great value on the "ideas" of customers, the region, and our employees so as to become a necessary and always trusted presence

Vision aimed for

Become the urban regional bank group most favored by customers in the Tokyo metropolitan area

2. Outline after the three-bank merger



Bank after merger

Holding company

Kiraboshi Bank, Ltd. 🤾 Tokyo Kiraboshi Financial Group, Inc.

The origin of the bank's name

Constellation. Twinkling stars.

We want to make the dreams of our customers glitter even brighter in the Tokyo area.

Into this name we put our desire for something clean-cut that also feels easy to get to know, that takes the customers' ideas into safekeeping and uses them to bridge the way to the next generation.

The ideas we wanted to put into the logo mark and color

"Kiraboshi" is a design representing somebody facing forward and beginning to walk with head held high, and represents our feeling of wanting to move forward with and contribute to the local community, as a bank that rises to the challenge.

Expressing our desire to become a bank that places great value on the "ideas" of customers and employees, and to become a gleaming presence in local communities, we used dark blue to symbolize "trustworthiness" and "sincerity," while yellow represents "future promise" and "independence."



Core systems to be consolidated by the target date of the first half of FY2020

O At the point of merger on May 1, 2018

ShinGinko Tokyo's systems will be consolidated with those of Tokyo Tomin Bank and the systems of Yachiyo Bank and Tokyo Tomin Bank will be connected via a relay system.

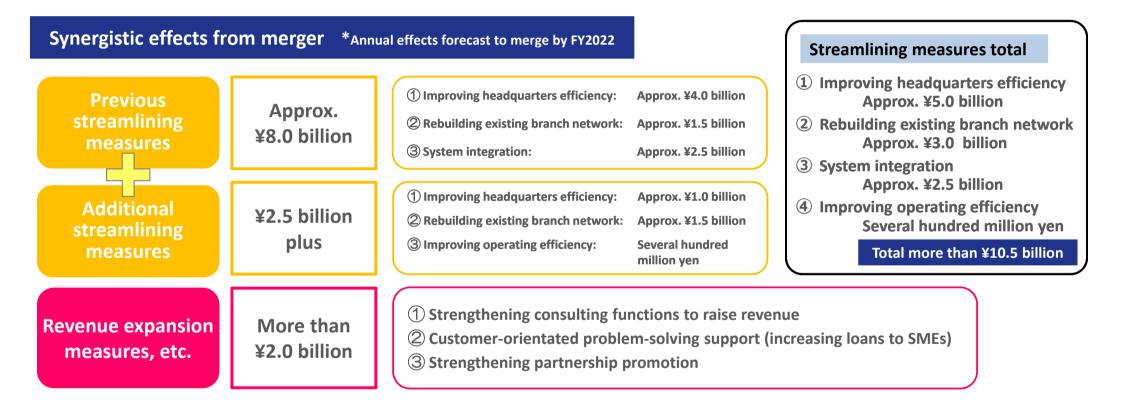
O Unification of core systems

By the target date of the first half of FY2020, Yachiyo Bank systems to be consolidated with those of Tokyo Tomin Bank to unify core systems

3. Synergistic effects from three-bank merger and merger consolidation costs



- With regard to streamlining measures implemented as part of the one-bank approach, we will commit ¥2.5 billion in additional measures to the initial plans for ¥8.0 billion.
- By implementing these in tandem with more than ¥2.0 billion in revenue expansion measures, we will work to expand net core business income.



Merger consolidation costs

Total investment in merger consolidation

FY2016 ¥1.1 billion of expenses posted



FY2017 ¥3.0 billion of expenses forecast to be posted

Approx. ¥20.0 billion (system integration, replacing signage, and handling customers, etc.)

Remaining expenses forecast to be posted in turn ©Tokyo Kiraboshi Financial Group, inc. All Rights Reserved.

4. Strategic branch policy and optimization of personnel allocation



Personnel engaged in overlapping headquarters operations will be reassigned to sales divisions, leading to a reduction in total personnel of about 20% within 2 years after system integration

Primarily review overlapping regional branches to result in reduction of about 30%

		September 30, 2017		2 years after system integration
	Total personnel	3,100		Approx. 20% reduction
Optimization of personnel	Headquarters personnel	700		Over half of headquarters personnel to be switched to
	Sales personnel	2,400	k	sales personnel
	Offices	159		Approx. 30% reduction
Strategic branch policy	Full banking branches	133	/	Primarily overlapping
	Specialized branches	26		regional branches

Branch policies already implemented

*Results since Tokyo TYFG established

<Branch in branch> 10 branches to be consolidated to 5 offices

<Specialized branches> 14 offices

<Consolidation of headquarters functions into Aoyama/Shinjuku offices> <Shift to central operations center>

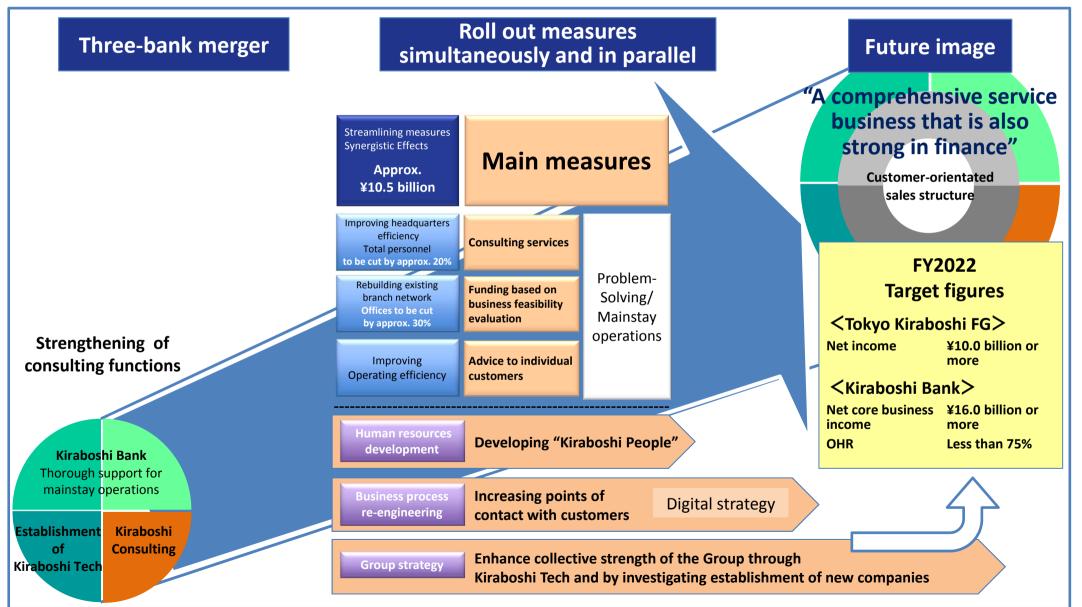
Branch policy scheduled to be implemented

<Branch in branch> 20 branches to be consolidated to 9 offices (scheduled for August - October 2018)

5. The future image of the Group

- Towards a comprehensive service business that is also strong in finance -



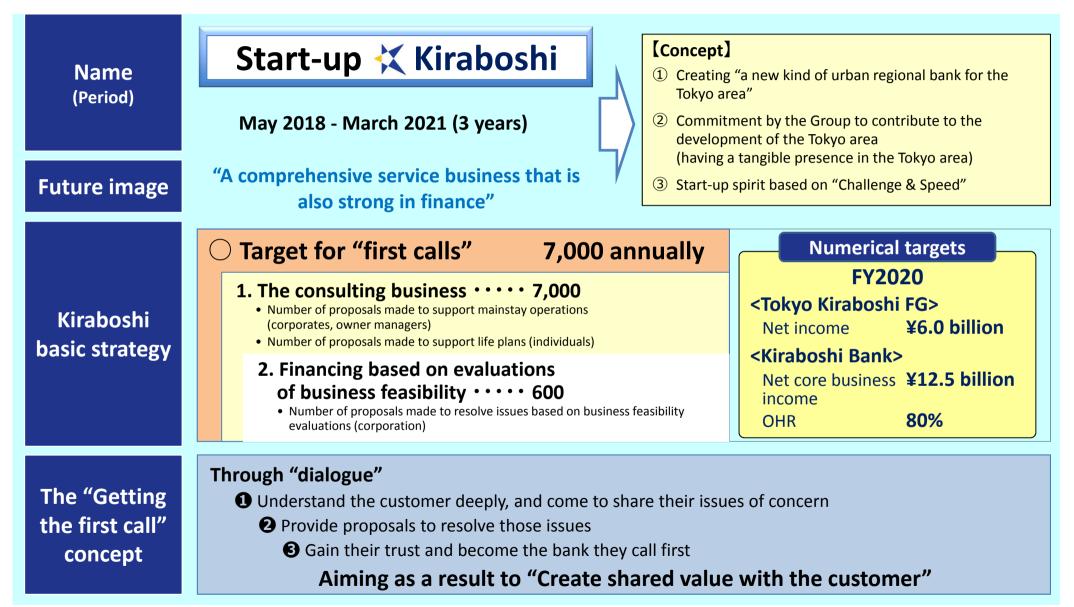




Tokyo Kiraboshi Financial Group Medium-term Business Plan

6. Outline of medium-term business plan



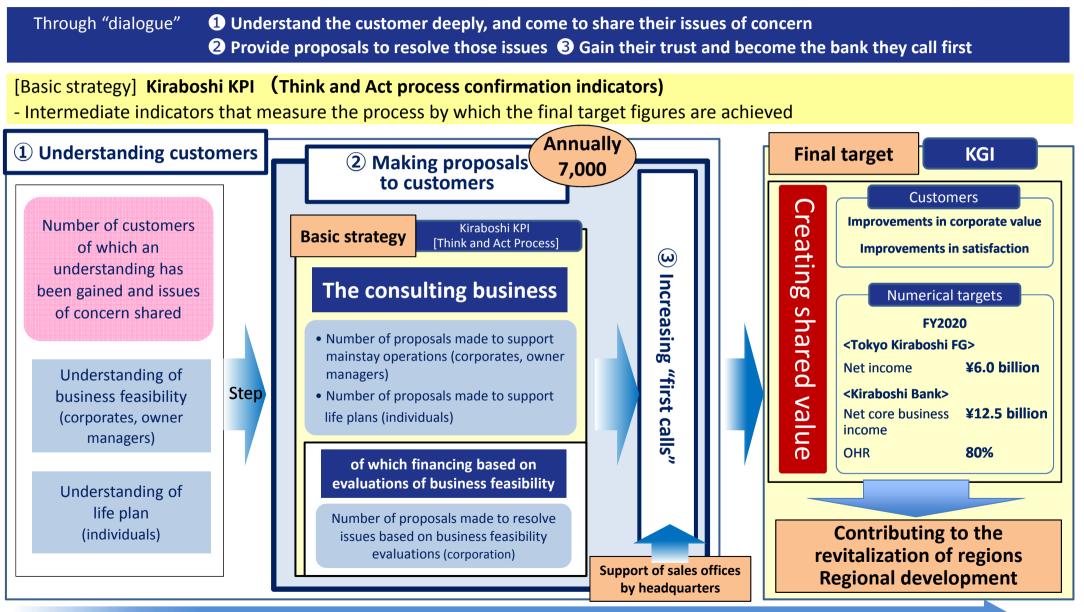


7. Approach to achieving targets (Kiraboshi KPI)

- Understanding the customer and aiming as a result to "Create shared value with the customer" -



10



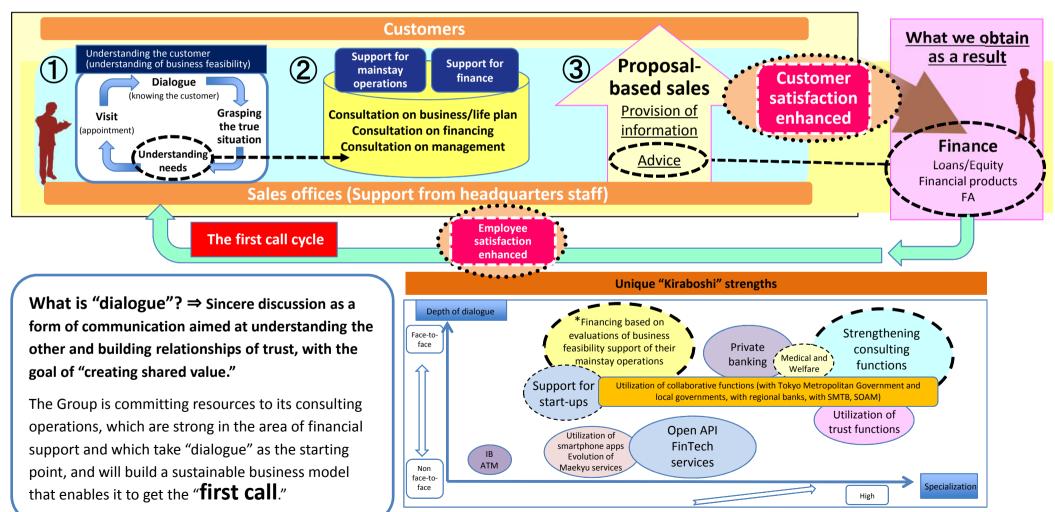
A business model that starts with understanding the customer, and in which being selected by them ultimately leads to profits for the bank

*KPI++++ Key Performance Indicator (items that measure whether the Think and Act processes that lead to the final target are being implemented appropriately) KGI++++ Key Goal Indicator (the final target)

8. A business model that takes "dialogue" as its starting point - Building a structure in which the customer gives us the first call -



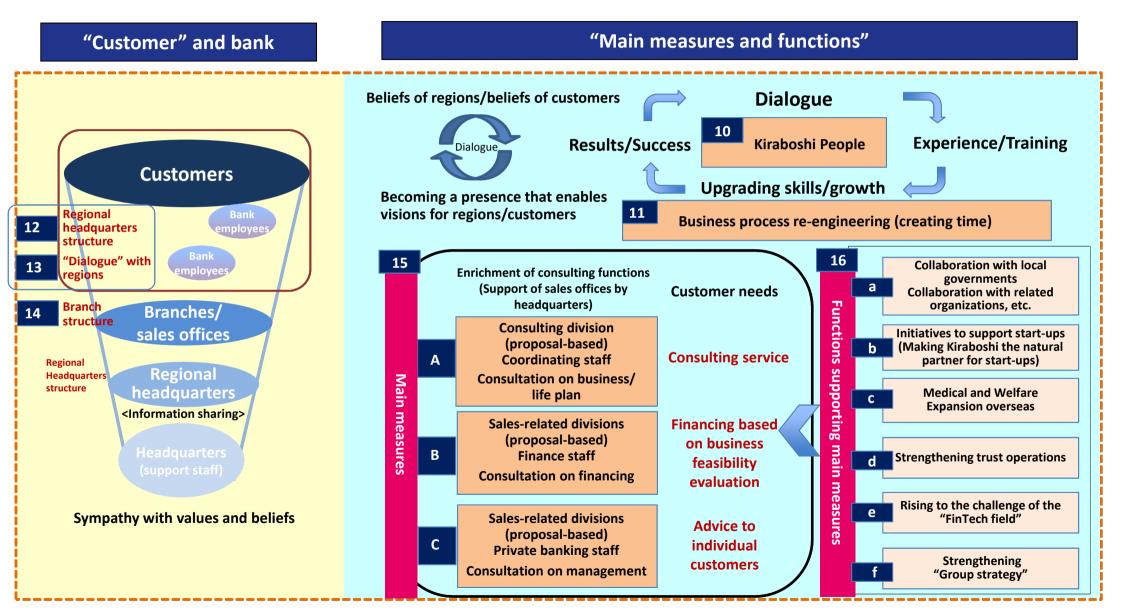
- Building a customer-orientated sales structure
 - O By gaining high-quality time with the customer, understanding their real needs and offering information and advice, we will establish a customer-orientated sales structure that will lead to enhanced customer satisfaction



* Financing based on evaluations of business feasibility means financing based on an understanding of the feasibility of the business and that uses both financial and non-financial information.

9. Main measures/functions supporting measures

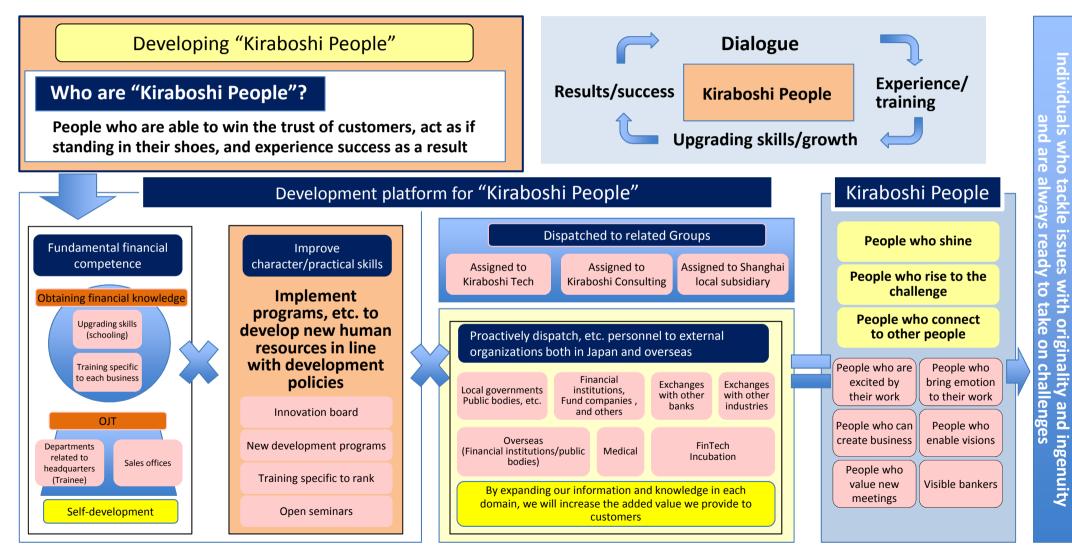




10. Developing human resources that are trusted and chosen for their "dialogue" - Kiraboshi People -



In these rapidly and continuously changing times, we will use the occasion of the birth of Kiraboshi Bank to practice a new style of leadership, and to develop human resources who embody the business philosophy and management policies of the Group



11. Business process re-engineering to strengthen contact with customers and build a digital innovation strategy

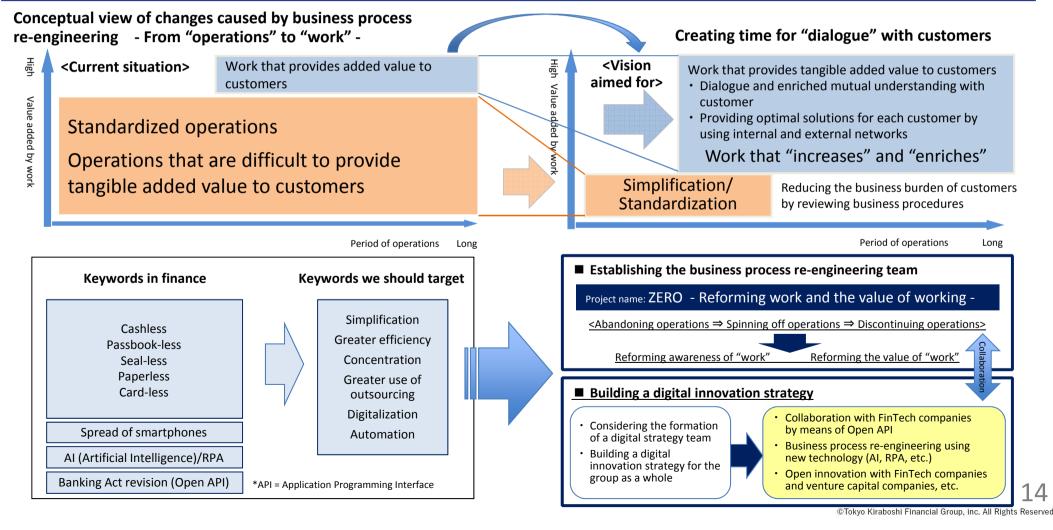


Basic concept of business process re-engineering

O Realizing styles of working that make tangible the meaningfulness of work and enable emotional fulfillment

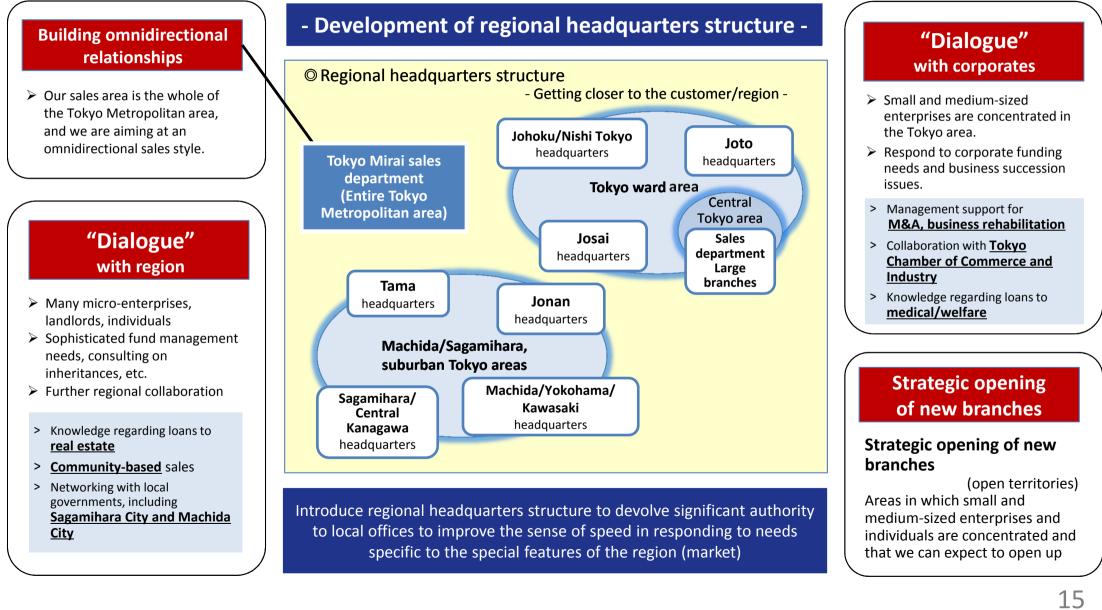
Three basic policies for realizing business process re-engineering

- O Realizing "business and workflow re-engineering" that uses "abandoning," "spinning off," and "discontinuing" to put in place a stress-free operational environment
- O Realizing "reform of executive and employee awareness" that results in moving from "ordinary" operations to the pursuit of work that makes people "thankful"
- O Realizing styles of working (behavior) that generate new value and resolve issues through dialogue and relationships with many people, both among customers and inside and outside the company



12. Regional headquarters structure to achieve effective customer contact

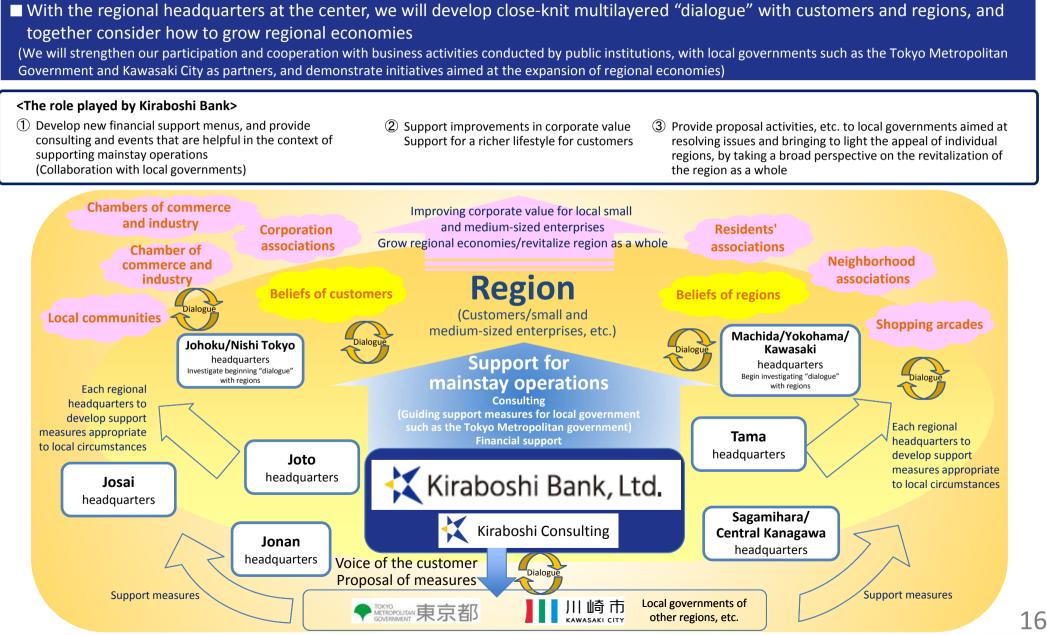




13. "Dialogue" with region

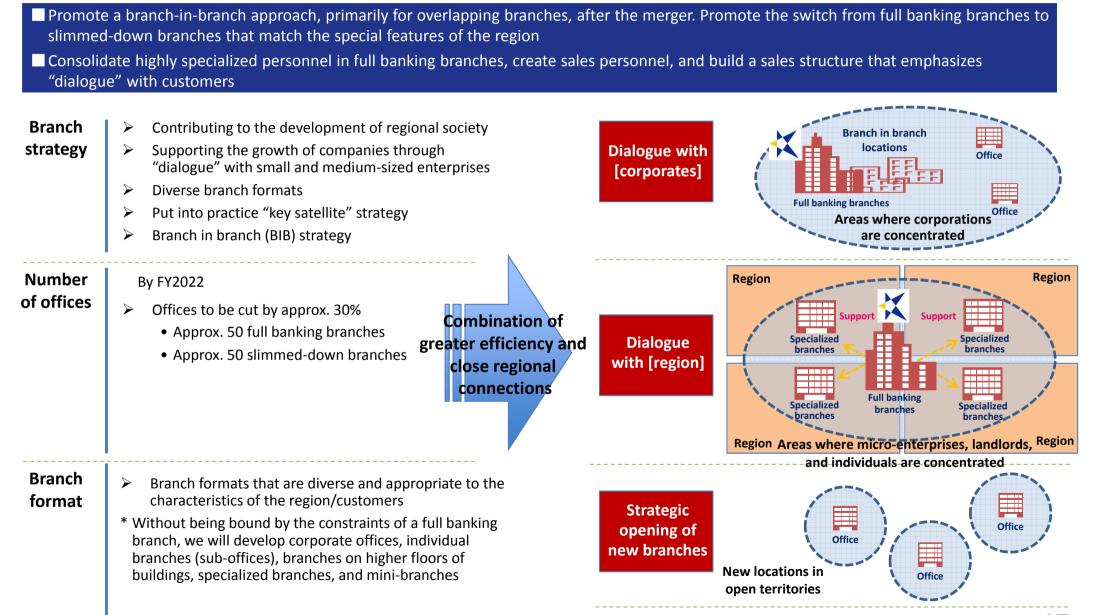


- Promoting "Thorough support for mainstay operations" for regional customers -



14. Building a branch structure that takes into account "dialogue" with each region

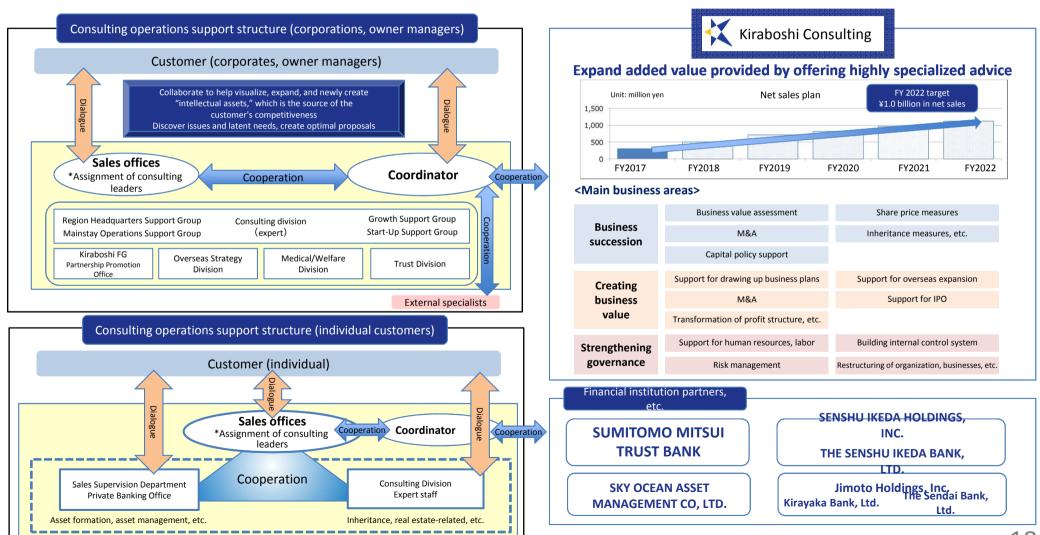




15-A. Provision of consulting services



- O Understand the customer through dialogue, and seek to build relationships of trust by providing optimal proposals that utilize the consulting functions
- O Various types of support provided by Kiraboshi Consulting Co., Ltd. (IPO, strengthening governance, business succession, M&A, etc.), in addition to collaboration with financial institutions, etc.

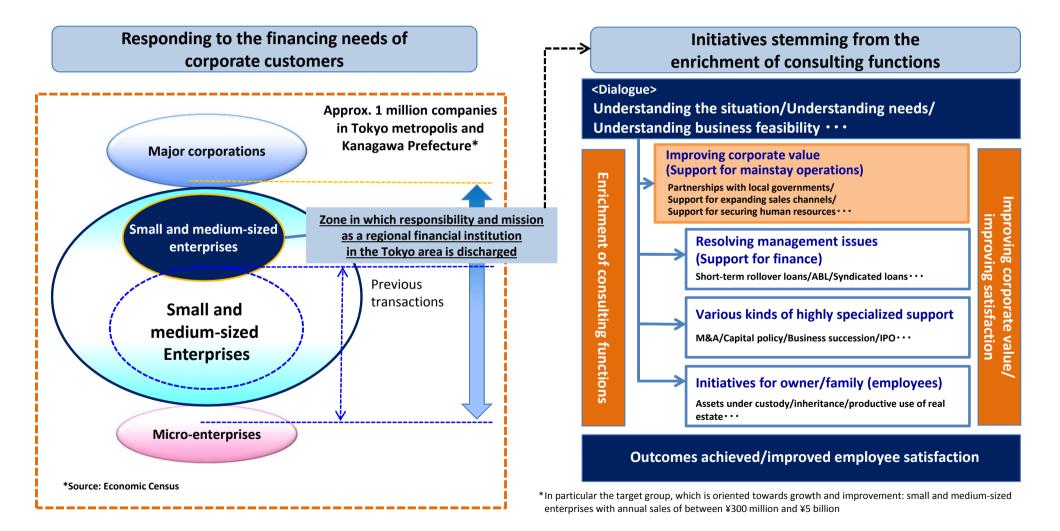


東京きらぼしFG

15-B. Leveraging of consulting functions



Understanding business feasibility (understanding the customer) to discover latent needs and issues, and create optimal proposals
 As a result, we discharge our mission and responsibility as a regional financial institution in the Tokyo area



Main measures Corporate strategy 2

15-B. Leveraging financial intermediary functions based on evaluations of business feasibility



Initiatives for Examples of strengthening initiatives for management support intellectual asset management support of customers based on evaluations of business feasibility · Collaborate to help visualize and expand the intellectual assets that is the source of the competitiveness of corporate and owner manager customers. **Advice/Finance** Vision aimed for **Understanding needs** • Put in place a structure that enables us to discover issues and latent needs, and create optimal proposals Build a development/training program for the human resources who will be responsible for visualizing customers' intellectual assets Customer Intellectual assets Human assets, organizational capabilities, business philosophy, networks with Intellectual Inderstandi Evaluation customers, technical skills, etc., items not posted to the balance sheet business feasibi Improvements of business Use of ABL (intellectual as in performance feasibility ass Intellectual property • Brands, sales secrets, know-how, etc. payment amour Intellectual property rights • Patents, utility models, copyrights, etc. Resolving the **Cash flow Cash flow** Capital gap between Creating shared cash flow and investment [Current corporate value] repayment [Future corporate value] amounts Increase in customers corporate value Business Borrowings Business Borrowings Business feasibility feasibility succession Liabilities value Profit-generating mainstay Stabilize financing by restricting Creating shared value annual repayments to within operations the range of cash flow (positive cash flow) Financial issues caused by Reduce administrative burden Capital past over-investment, etc. by consolidating transactions Increased revenue with banks opportunities for Kiraboshi Bank obtained as a result Normalization of financials Intellectual assets Capital Human Management resources Visualization of intellectual assets philosophy Utilization of intellectual property Technology Intellectual property Intellectual assets **Consulting fees** etc. Kiraboshi Bank Increase in loan balance Understanding Support by Kiraboshi Bank based on dialogue (intellectual asset management support)

15-C. Initiatives for individual customers and promotional structure

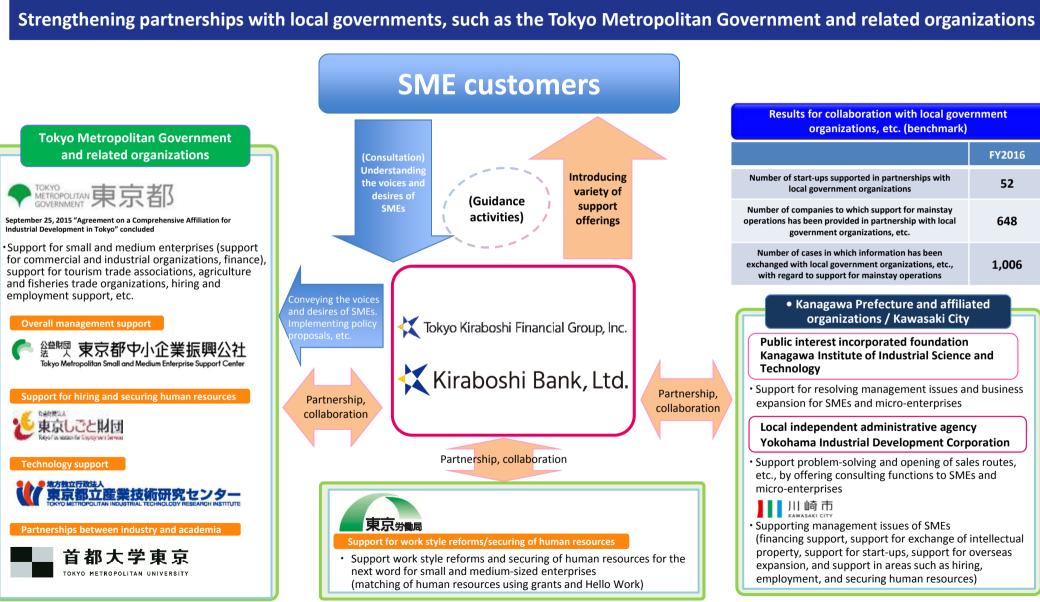


Initiatives as "day-to-day financial advisor" in preparation for realizing a customer-oriented sales structure

- O Strengthening structures based on strategy for each customer segment/development of highly specialized human resources (cooperative structure between regional headquarters and sales offices)
- O Focus on main target groups, including owners of small and medium-sized enterprises with whom it is possible to meet face-to-face, their families, employees of our customers, local people of property, etc. in the "middle-affluent group" and the "core retail group"
- O Strengthen support for elderly people in the region

Strategy for each cus	tomer segment				Promote investment trusts in preparation for the shift from saving to asset formation
	Customer group	Target	Solutions		(Unit: ¥100 million) Investment trust balances (plan)
Super-aff <mark>luen</mark> t group	Super-affluent group	People of property (upper) (Estimated financial assets of more than ¥1 billion)	Asset management/ Health management/ Education of sons		2,700 2,400
Middle- affluent group Core retail	Middle-affluent group <u>(Face-to-face sales)</u>	Owners of small and medium-sized enterprises Families of the same Leading regional influencers/people of property (Estimated financial assets of more than ¥100 million)	Asset management/asset administration Inheritance support Business succession Productive use of real estate, et	High Specializa	2,100 1,800 1,500 FY2018 FY2019 FY2020 FY2021 OIn preparation for "the shift from saving to asset formation,"
Core retail group	Core retail group <u>(Face-to-face</u> <u>sales)</u>	Customer employees General customers (Estimated financial assets of more than ¥10 million)	Asset formation (core funds) Various loans, etc.	tion	 accumulate investment trust balances Strengthen proposals for long-term management Review evaluation of sales offices for core fund initiatives
Mass retail group	Mass retail group <u>(Non face-to-face</u> <u>sales)</u>	General customers (Young group)	Asset formation Various loans Transactional lending, etc.		 Approach young group Utilize the "Maekyu" platform of Kiraboshi Tech Collaboration with FinTech companies by utilizing Open API strategy
Implement consulting	that begins with dial	ogue (day-to-day financial advisor)		Build a su	support structure for elderly people in the region
formation"	aimed at shift from o	reds> leposits to core funds. Towards "the s in resources and product line-up. Stre	-	of the reg • Conside consult	ler allocating partners to act as tants for active seniors in ways Strengthen
<financing (loan)="" needs=""> Speedy response to pr responsibility </financing>		dominance in W loans/strengthen ac	tivities within area of		oriate to local characteristics support for seniors rt for senior founders

16-a. Strengthening collaboration with local governments, etc.



* Display those with which an "Agreement on a Comprehensive Affiliation" have been concluded



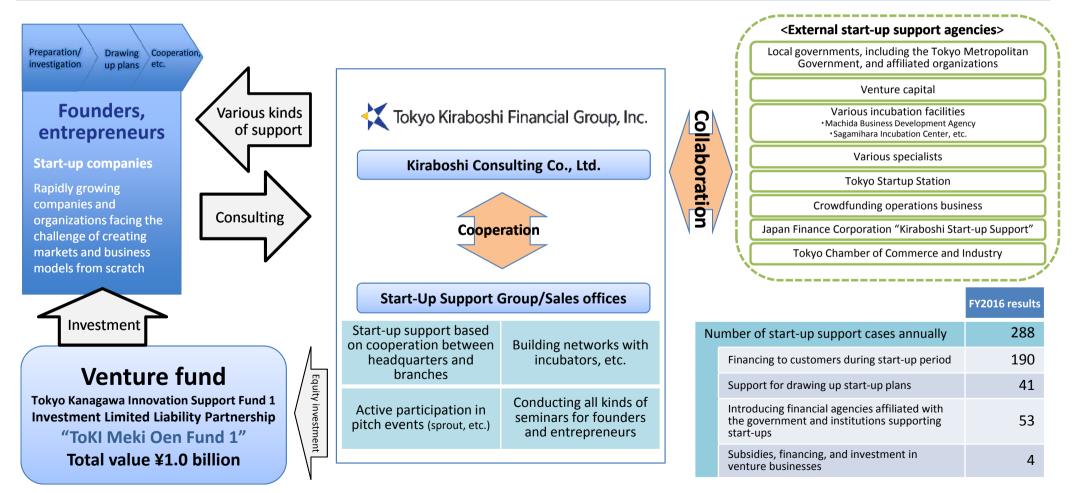
16-b. Initiatives to support start-ups

- Working to make Kiraboshi Bank the natural partner for start-ups -



Collaborate with Tokyo Metropolitan Government and external networks, and strengthen support structure for start-ups

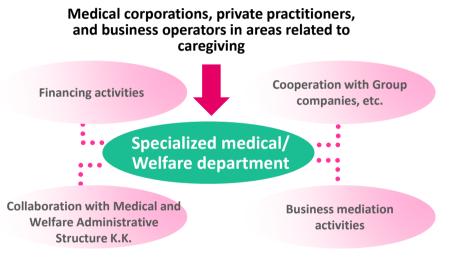
- O Provide a variety of solutions from the public, private, and banking sectors.
- O We will respond to the various needs of founders with a fusion of direct and indirect finance.
- O With the aim of making Kiraboshi Bank recognized among founders, entrepreneurs, and stakeholders as the natural partner for start-ups, we will reinforce our structures while developing various related measures.

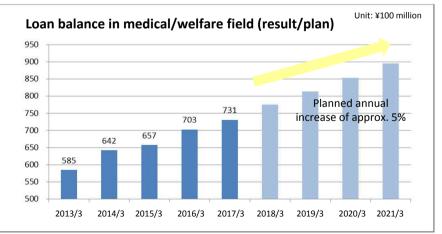


16-c. Strengthening support in the areas of medical/welfare and overseas expansion



In the specialized department for the medical/welfare field, we will provide not only finance, but also multifaceted assistance by supporting mainstay operations We will also utilize alliances with Tomin Business Consulting Shanghai Co., Ltd, and the overseas branches of public bodies



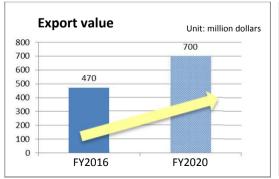


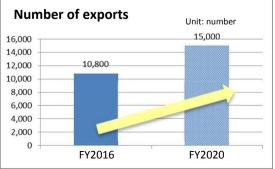


The number of counterparties for Tokyo Kiraboshi FG foreign exchange-related transactions (corporates, owner managers) was **approximately 2,900** (FY2017 first half)

Our track record in terms of trade transactions handled is one of the best of all regional banks nationwide. (Results of the fiscal year ending March 31, 2017) Import transactions (outward remittances/import settlements) Approx. 39,000 Export Transactions (incoming remittances/purchase of export bills) Approx. 10,800

Further enhance our track record in the top class of regional banks for trade transactions by strengthening export transactions





16-d. Strengthening solutions that make use of the trusts function

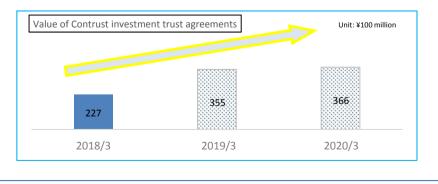


- Utilize strength/know-how in trust functions within the Kiraboshi Bank branch network
 - O Strive to strengthen structural aspects, and further reinforce the products that differentiate us from other banks (Contrust)
 - O Expand revenue opportunities in real estate management trusts and create new revenue opportunities by developing new products

"Contrust," a public construction cost credit trust

Differentiation from and dominance over other banks

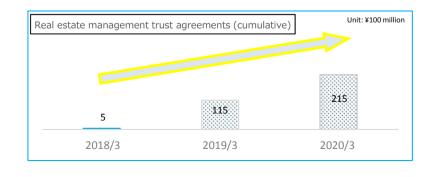
- This is a trust product that is backed by the credit strength of the entity placing orders for public works, enabling contract payments for public works to be converted into funds quickly and with agility
- On April 1, 2017, ordering entities covered by this product were expanded to allow it to be used with public works construction orders placed by Taito Ward, Meguro Ward, Nakano Ward (all part of Tokyo) and Kawasaki City (Kanagawa Prefecture.) (as of April 1, 2017, 48 local governments, etc.)
- Due to the merger, it becomes possible to develop services within the Kiraboshi Bank network (increasing our dominance in the product that differentiates us from other banks)



Real estate management trust

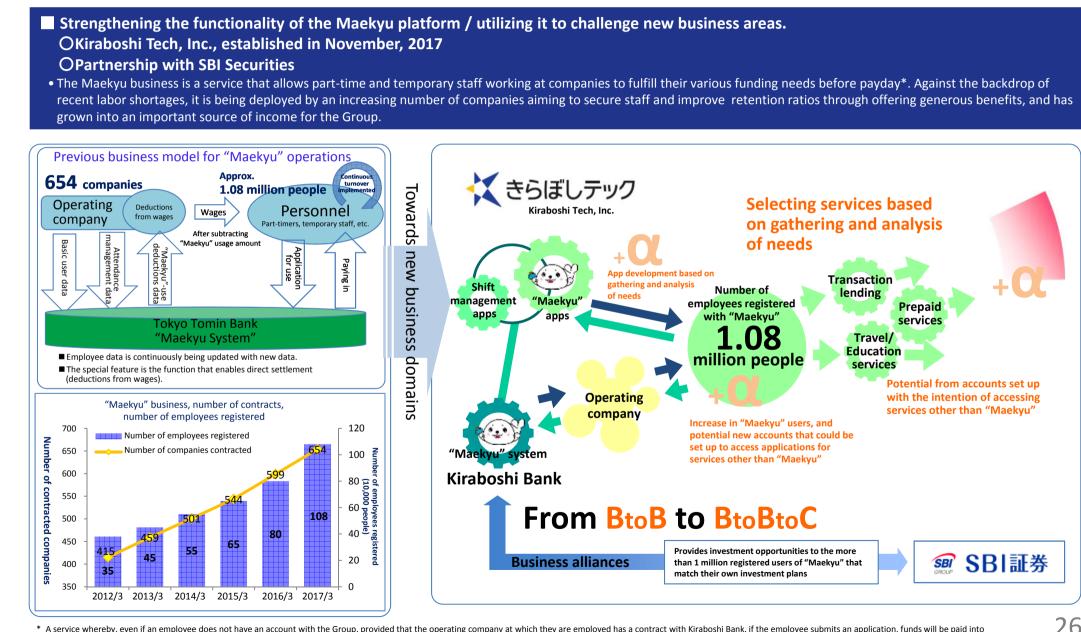
Expanded revenue opportunities

- Enhance real estate-related solutions menu of Kiraboshi Bank (expand revenue opportunities)
- Advantages of real estate trusts
 - ① Because the real estate can be converted to a trust beneficiary right and transferred to a third party, the off-balance sheet effect improves financial indicators
 - (2) Converting the real estate to a trust beneficiary right enables diversification of funding measures
 - ③ By outsourcing administration related to possession of real estate, the burden of clerical work is reduced



16-e. Rising to the challenge of new business domains such as FinTech, by using Kiraboshi Tech



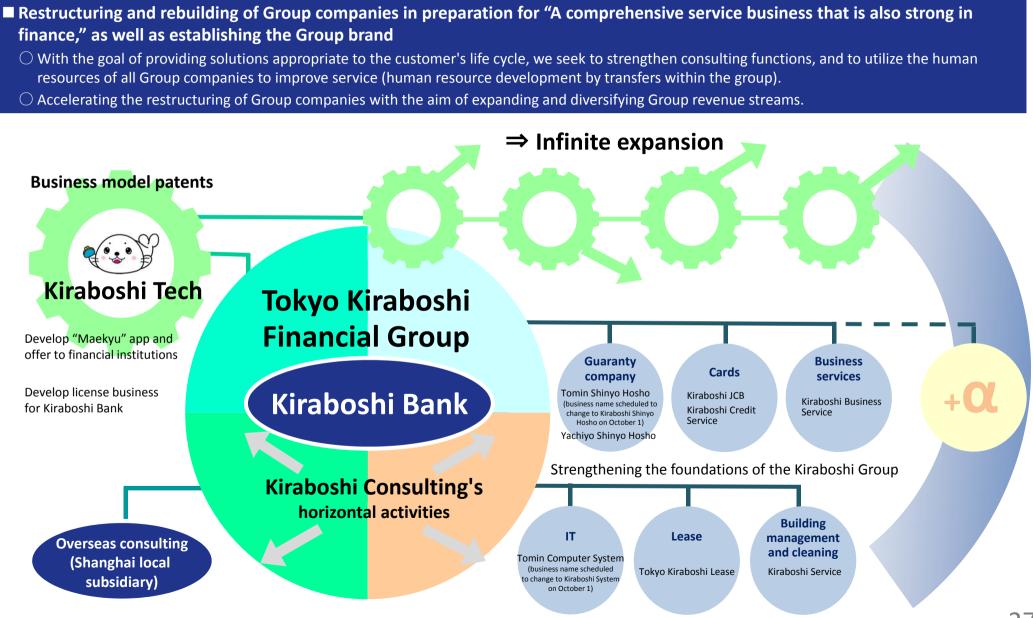


* A service whereby, even if an employee does not have an account with the Group, provided that the operating company at which they are employed has a contract with Kiraboshi Bank, if the employee submits an application, funds will be paid into the account into which the employee's wages are paid as soon as the next working day.

©Tokyo Kiraboshi Financial Group, inc. All Rights Reserved.

16-f. Strengthening group strategy through "dialogue"



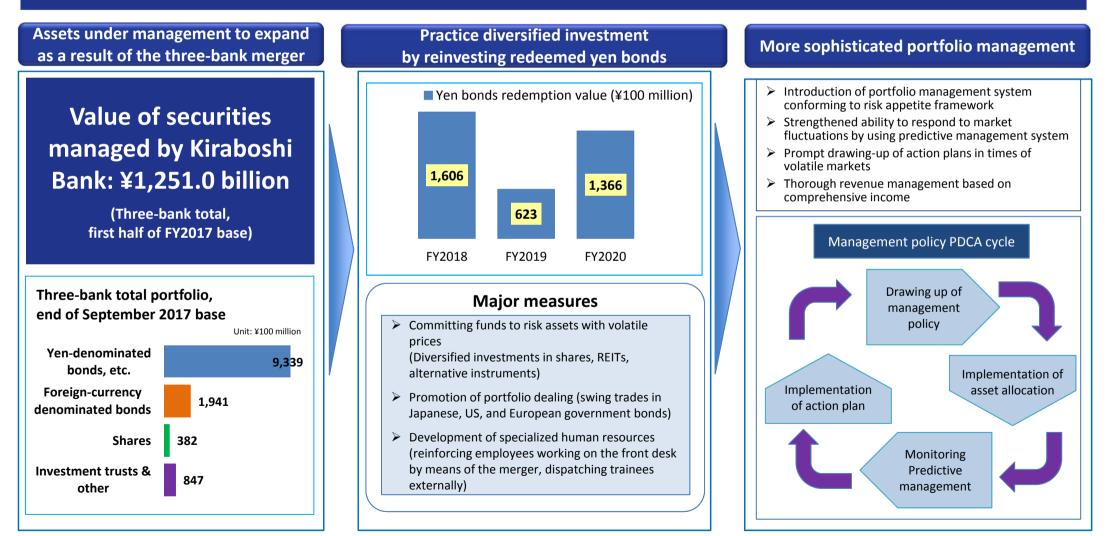


17. Securities investment strategy



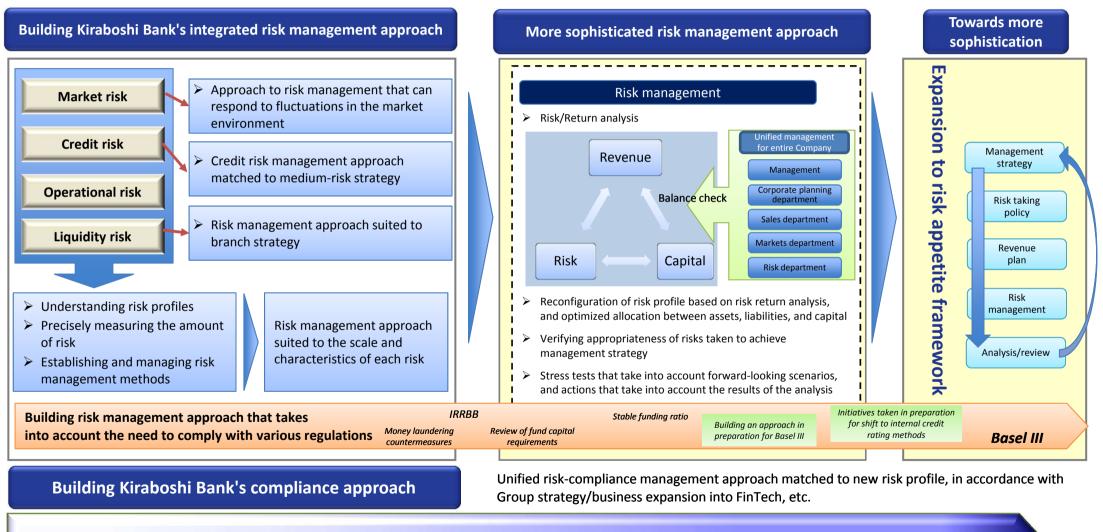
[Basic strategy] • Deal with high volumes of yen-bond redemptions by practising flexible buying and selling, and diversified investing across a variety of assets

• More sophisticated portfolio management by revenue management, based on comprehensive income





[Basic strategy] Build a strategic approach to risk management aimed at enabling a sustainable business model/Thoroughgoing review of compliance



Thoroughgoing review of compliance

Nurturing a genuine customer-oriented mindset

79

19. Strengthening governance



Issues for the Company

- Early demonstration of synergies post merger
 appropriate response to changes in management environment
- strengthening of holding company business management approach

Strengthening of group management approach and prompt execution of duties

- O Prompt execution of duties as holding company, based on group business management approach centered around the bank
- O Plan, do, check, act (PDCA) for each kind of measure

Revitalizing Board of Directors, utilization of external experts

- O Increase effectiveness of Board of Directors by securing sufficient time to deliberate important resolutions
- O Utilization of "Business Strategy Committee," etc. that includes external officers and external experts
- O Management that takes into account diverse viewpoints by utilizing the knowledge of external officers

Utilization of Nomination/Remuneration Committee

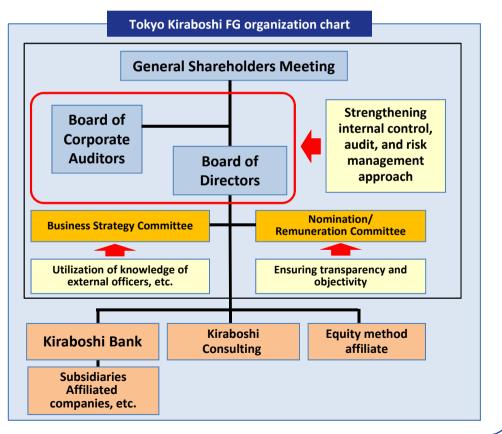
- O External officers make up a majority
- O Considering introduction of performance-based remuneration for executives in FY2018
- O Ensuring transparency of director HR decisions/executive remuneration decisions

Promotion of dialogue with stakeholders

- O Dialogue with stakeholders by means of timely and appropriate information disclosure
- O Gain understanding of issues and resolve them by implementing surveys among customers and employees

Strengthen internal control/internal audit functions, etc.

O Strengthen functions of internal control/audit/risk management departments





Please direct any comments or questions about these briefing materials or other IR topics to the IR office below.

Tokyo Kiraboshi Financial Group, Inc. Corporate Planning Division

- TEL 03-5341-4301
- FAX 03-3352-2296

This document contains forward-looking statements on the Group's results. These statements are not intended to guarantee future results, as they are subject to risks and contain uncertainties. Please keep in mind that future results may differ due to factors including changes in the business environment.